



## Noncommercial News Service Frequently Asked Questions

1. What is the news philosophy of SRN News? That is, how do Christian values influence editorial news decisions at SRN?

SRN News understands that its core audience is made up of Christians, and because of that, all stories and features are selected and written for them. SRN has a long history of broadcasting to the Christian audience and understand what they want and need. Ken Lormand, SRN's News Bureau chief, comes from a seasoned background in Christian radio and sees to it that stories are always right on target.

2. What news source materials are used by or are available to SRN News?

SRN News subscribes to AP and AP Audio. They continually monitor all sources for news and have the Major Television News Networks wired into their workstations for easy access. Their worldwide reporters are available 24 hours a day through many different sources. With its fully digital International News Center just minutes from downtown Washington, SRN News gathers stories from the White House, House and Senate by dedicated ISDN lines, giving news stories the live sound needed to compete with major news services. SRN News is the only news source designed for the Christian radio audience with full time correspondents at the White House and Capitol.

3. How will the fact that SRN is recognized as a commercial-driven organization affect what Moody Radio affiliates will hear on the noncommercial newscasts, reports and features?

SRN News is a marketable product, one that stands by itself and can be sold by commercial radio stations. SRN News exists to compete with the likes of ABC Radio News and CBS News and will make its affiliate stations shine in their market. It is SRN's goal to make your listeners comfortable getting the most important news from your station. They won't be switching over to the all-news station in town for breaking news. They will stay with you.

4. Does SRN have a commitment to religious news and/or coverage of issues of interest and concern to Christians and what portion of the newscast will be dedicated to that coverage?

In the second segment of the newscast, (57:00–58:00), SRN always highlights a story that appeals to the Christian audience. While this doesn't always have to be a story about Christians or Christianity, it can also highlight issues dealing with morality or trends in society. In addition, SRN will lead with a story in its first section of concern to the Christian audience, should it be necessary. SRN is committed to serving the Christian radio audience.

5. Will local affiliate stations have access to transcripts or further information on individual newscasts?

Affiliates with questions about a story are welcome to call the SRN News newsroom toll-free at (888) 528-6213. Affiliates are welcome to e-mail SRN News Bureau Chief/Managing Editor, Ken Lormand at [kenl@srnnews.com](mailto:kenl@srnnews.com). Postal correspondence can be addressed to SRN News, 1901 North Moore Street, Suite 201, Arlington, VA 22209. SRN News also welcomes offers from local affiliates to cover a newsworthy event in their market. If doing this, please use the same contact information provided above.

6. Is there a barter agreement available for SRN News?

Yes, there is a commercial spot barter option for commercial stations. But there is no program barter option for noncommercial stations. For more information on the commercial news options, please call Shane Farris in SRN's Affiliate Relations, at (972) 831-1920 ext 141.

7. What communication will I receive about breaking news or changes to my newscast?

Any SRN News contracted station may subscribe to the SRN News Advisory e-mail service by sending an e-mail to Ken Lormand at [kenl@srnnews.com](mailto:kenl@srnnews.com). Most of these e-mails will be from [newsdesk@srnnews.com](mailto:newsdesk@srnnews.com). This service will advise stations of upcoming special long-form news coverage, usually transmitted on the SNN-Right satellite channel. (Regularly scheduled newscasts, news headlines, sports and business reports are transmitted on SNN-Left.) Moody Radio will continue to serve affiliates through e-mail, informing stations with timely notice about any interruption to Moody Radio's Moody-1 channel on the XDS-PRO satellite receivers. To sign up for these Moody Radio alerts, e-mail [moodyradio@moody.edu](mailto:moodyradio@moody.edu).

8. At what time during each hour will I hear SRN News?

SRN News occupies the slot at :55 past the hour and runs for 4 minutes. In addition, you'll hear headline updates and sports and business updates. Breaking news and significant presidential news conferences may also be aired on Moody-1.

9. What does the 4-minute newscast contain?

The SRN Newscast contains three sections of news. The first is called the "A" section containing the most important news of the hour, and it runs from :55 to :57 with an outcue that says, "this is SRN News." The second is the "B" section, which contains the news aimed at the core Christian audience. It runs from :57 - :58 with an outcue of "this is SRN News." And the third section is the "C" section. It runs from :58 - :59 with an outcue, "from Washington, I'm ANCHOR NAME."

10. What relays will be used within the news?

Relays are available on Moody Radio configured XDS-PRO1Q and XDS-PRO4Q satellite receivers. Moody-1 is normally defaulted to Port A of your XDS-PRO satellite receiver. The XDS-PRO Relay NR3 (XDS-PRO pinouts 3 & 22) will fire at 54:59, just prior to the news start at 55:00. Relay NR2 will fire at 57:00, to give stations the opportunity to leave for local news and spots. Relay NR4 will fire at :59:00 to start the one minute mandatory cutaway for local ID. This :60 break on Moody-1 will be filled with one :30 second spot, followed immediately by the :30 second combination spot and WJSO's Legal ID which will need to be covered by local stations.